

Jared Greenspan

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EDUCATION

University of Michigan

Bachelor of Arts in Communication and Media with Minors in Business and Writing

Ann Arbor, MI

2019-2023

- **GPA:** 3.90
- **Awards:** James B. Angell Scholar. Eight-term University Honors.

EXPERIENCE

Tampa Bay Rays

Broadcast Assistant

St. Petersburg, FL

February 2024 - Present

- Conduct research and analyze statistics using various MLB data tools to reveal insights for on-air dissemination on Rays Radio broadcasts.
- Manage social media content across Rays Radio platforms. Brainstorm and design new ideas to increase fan engagement. Plan and schedule posts to maximize traffic.
- Record and edit audio for use in pre/postgame shows, weekly Rays podcasts. Build new billboards and radio spots to modernize content for all affiliates.

The Sporting News

SEO Writer

Remote

December 2023 - Present

- Implement SEO best practices and execute call-to-action strategies in assigned stories, writing 20 articles per week on strict deadlines to reach a global audience.

Learfield

Studio Host

Winston-Salem, NC

August 2023 - March 2024

- Produced and hosted Vanderbilt football and men's basketball broadcasts on radio affiliates.
- Broadcasted live scoreboard updates, stat recaps, and highlight packages during pregame, halftime, and postgame. Communicated with talent to ensure smooth broadcasts.
- Cut and archived in-game highlights for distribution on social media, mastering soundboard and corresponding Audio Vault and FastPlayer software.

The Michigan Daily

Managing Sports Editor + Beat Writer

Ann Arbor, MI

August 2019 - April 2023

- Managed and mentored a staff of 50 writers and editors on an award-winning sports section. Oversaw entire content creation process, editing 500 to 3,000-word articles for structure, grammar, and style. Collaborated with other sections to launch newsletters, special projects.
- Published 300+ stories spanning 12+ varsity sports, including football (2021, 2022) and men's basketball (2020). Pitched, wrote, and reported in-depth stories on a daily basis.
- Covered multiple NCAA Tournaments and College Football Playoffs.

New York Post

Sports Intern

New York, NY

June 2021 - August 2021, June 2022 - August 2022

- Covered NFL Training Camp, the NBA Draft, and MLB games, writing stories on strict deadlines and collaborating with other writers while pursuing unique story ideas.
- Produced web content for NYPost.com, accumulating 360+ bylines in a fast-paced, breaking news environment. Wrote 9+ stories per day.

SKILLS & PROJECTS

Skills: Microsoft Office, Adobe Suite, CMS, WordPress, AP Style, SEO, Audio Editing, Proficient in Spanish, Robust knowledge of baseball concepts and sabermetric analytics, Research tools including Savant, FanGraphs

Projects: Publish personal blogging site of data-driven baseball stories. Evaluate players, identify trends, and use cutting-edge statistics to write comprehensive reports every week.

AWARDS

Associated College Press, Story of the Year: Won "Best Sports Game Story" for coverage of 2021 Michigan-Ohio State football game.

Ray O'Hara Sports Writing Award: Awarded to a Michigan Daily staffer exhibiting an ethical writing style with candor, humor.